

Advantages

A smart and professional approach

- **Reach new prospects.**
Expose your products and services to people you would normally not reach.
- **Interest measurable in time.**
Know when and where your pages were viewed. Effective marketing measuring tool.
- **Location sensitive.**
Better targeting: Locate hotspots where most scans are done during a campaign.
- **Change information and offers.**
As your company's marketing changes, the content of your offers changes with you.
- **Location based offers.**
Proximity marketing, use local proximity to change your offer to get local customers into your establishment.
- **Time bound offers.**
Special offers to move excessive stock. Or adaptable time of day offers.
- **Interactive contact with interested parties.**
Interact with people via diverse options. With links to navigation, social media and more....
- **No hidden costs.**
All costs are known up front before you start.
- **You determine when and how.**
All options are available to you to implement and use as you choose. QR4 can do this for you also as a full-service offer.

Interesting?

Want to know more about what interactive mobile services can offer you?

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QR4 is a company specialised in communications services

Products and services are developed to make companies communicate more efficiently and effectively, reducing carbon footprints and enhancing customer satisfaction

Start benefiting today and be ready for the future with the mobile marketing services of QR4.



Contact us and let us show you what can be achieved for your company.



Interactive Mobile Marketing

Are you Mobile active?



My Mobile

New prospects become clients

Presentation and functional abilities

Bringing your companies products and services to life in a mobile world

Three power points of mobile marketing

- Branding and Identity
- Interactive Presentation
- Real-time Interaction

Branding and Identity

Company logos and graphics along with housestyle to determine the colors of text and background. Changable at will.

Interactive Presentations

A choice to present special offers, discount coupons or interactive services or products via a slideshow, banners or online video.

Interaction

Start a dialogue using one or more of the diverse interactive functions with the added ability to leverage social media.

All aspects of the three zones (Branding - Presentation - Interaction) are configurable to suit your needs.

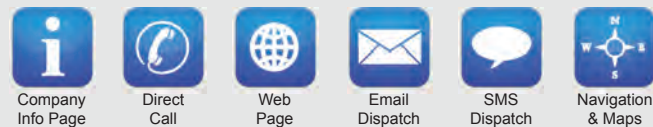
Using WYSIWYG editors makes it easy to create and maintain your content. Adaptable button functions allow you to offer the interaction that suits you best.

An efficient and effective turnover increasing service, easily adaptable to suit your company.

Presentation features



Interactive features



Social Media features



Button color options



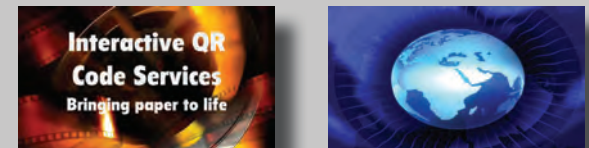
Branding and Identity



Interactive Slideshows



Audio and Video Presentations



Special offers and Coupons

